The EDIT Value piloting took place from May to July 2014. One facilitator (ENEA), one consultant (COSMOB S.p.A) and two persons of Moretti Compact S.p.A were involved in the EDIT Value process. "We liked the comprehensive approach of EDIT Value and we really appreciated the Stakeholder Analysis: we are going to include this procedure in our usual management process" – Quality manager of Moretti Compact

Sector: Wood furniture
Size: 156 employees
Products: wooden children bedroom
Annual Turnover: around 26 million EUR

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EDIT Value Pilot Phase in Italy with Moretti Compact

1. Initiation and first analysis
   - Around 2 hours (tool introduction)
   - First contact by mail, second contact for further investigation by phone
2. Stakeholder analysis
   - 2 hours (meeting) + 1 hour (elaboration)
   - Fruitful opportunity for the managers of the company to better understand their own priorities and how they are performing in order to involve the stakeholders in their strategies
3. Input-output analysis
   - 1 hour (meeting) + 2 hours (elaboration)
   - Some difficulties faced during the data collection, but the non-product output costs approach was really effective
4. Life cycle analysis
   - 1 hour
   - Most of the wood panels waste are recycled and energy efficiency measure has been implemented
   - Use of only water-based paints and of panels with low content of formaldehyde
   - The company is not aware of all the different types of plastics used in its products
5. Walk through
   - NO
   - In order to get the audit less time consuming the walk through has been skipped since the consultant from COSMOB had previously worked with Moretti Compact and she already saw its main productive sites
6. Identification of core aspects
   - 1 hour (meeting) + 2 hours (elaboration)
   - 1. Lack of good data management for material and energy consumptions
   - 2. No suppliers selection based on environmental performances
   - 3. No eco-design strategies applied
   - Lack of environmental communication: the company could communicate more effectively its already good environmental profile
7. Suggested applications for core aspects
8. Feasibility study
9. Action plan

Lessons learnt:
- Moretti Compact is interested in an adapted version of the “Input-Output analysis” form in order to discover hidden non-product costs
- COSMOB (Technological centre for wood furniture) thinks EDIT is a powerful tool for a consultant to analyse a company (especially for a first screening) but believes a specific expertise is needed in order to handle the “Screening LCA analysis”
- Moretti Compact really appreciated the comprehensive approach of EDIT Value and it is interested in a customization of the tool for the wood furniture sector